Rotorua’s Māori heritage and unique geothermal landscape make it one of the most memorable conference and event locations anywhere in the world. The city and wider region has been one of New Zealand’s premier tourist spots for generations and continues to be a major drawcard for visitors seeking adventure and rejuvenation. With a wide selection of venues and thousands of rooms in everything from luxury lodges to accessible central city hotels, Rotorua is hard to beat for conference and business event organisers.

**ACCESS**

Visitors flying directly to Rotorua will land at Rotorua Airport, 8 km drive from the centre of the city. Most will then travel the short distance into Rotorua by taxi or coach, or for something a little different, stretch limousines and other prestige cars can be arranged. Rotorua’s airport is serviced by Air New Zealand and is a gateway to the central North Island regions. Regular daily flights operate into Rotorua from Auckland, Wellington and Christchurch.

<table>
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<th>Facts:</th>
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<tr>
<td>• Population: 72,500 people</td>
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<tr>
<td>• 8 km Airport to City</td>
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<tr>
<td>• Accommodation: 3,000 rooms</td>
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<td>• Venue capacity: 4,000 people</td>
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### Claim to fame:

- Geothermal landscape and spas
- Māori culture
- Adrenalin activities
- Lakes and forests

**VENUES**

Rotorua has a variety of flexible meeting and event venues that make the most of the district’s stunning natural environment - from purpose-built venues on the edge of Lake Rotorua, to mountaintop options accessible by gondola. Guests can enjoy a unique, open-air setting surrounded by Redwood trees, or a function space with views across a dramatic landscape of steam and geysers.

The city’s largest venue is the modern Energy Events Centre. Located on the edge of Lake Rotorua within the manicured and picturesque Government Gardens, the large 8,255m² centre incorporates ten separate spaces ideal for conferences, exhibitions, and award dinners. The venue can accommodate 2,600 delegates for a seated banquet, or 4,000 people theatre style.

Skyline Rotorua, perched on top of Mt Ngongotaha, is capable of accommodating up to 500 guests for a banquet dinner or 1,000 guests for a cocktail function. Many of Rotorua’s quality 4.5 star hotels can provide conference space for up to 500 delegates, and can cater to a diverse range of event configurations.
ACCOMMODATION
With more than 3,000 rooms and 14,000 beds on offer in the wider region, it’s easy for business and incentive travellers to find accommodation to suit their tastes when attending a conference or event in Rotorua. Lake, bush and rural luxury retreats nestle in secluded spots, while 13 accessible hotels and more than 75 motels and motor inns provide convenient bases for delegates who want to base themselves centrally.

GETTING AROUND
Central Rotorua is easy to explore on foot. For those travelling further afield, hop-on hop-off bus services are a great way to visit 13 of the city’s top sites. Luxury coaches are also available, or for a convenient small-group option, catch a taxi or shuttle.

MEMORABLE INCENTIVE OPTIONS
BE REJUVENATED in the hot mineral waters of Rotorua. Relax at the Polynesian Spa, voted one of the top ten day spas in the world, or visit one of several geothermal parks to see natural hot springs, bubbling mud-pools and geothermal vents.

GET ADVENTUROUS with jet boating, white water rafting, skydiving, ziplining, 4WD touring or try zorbing – an activity that involves rolling down a steep slope in a large transparent plastic ball. The Velocity Valley theme park offers unique experiences such as the Swoop ‘super swing’, and the Shweeb – the world’s first human powered monorail circuit.

MEET the local Māori people and see a traditional haka, try flax weaving or experience a hangi (a Māori cooking method using hot rocks and steam to cook under the ground). At Te Puia thermal reserve, guests can enjoy delicious indigenous cuisine under the stars while looking over a picturesque flood-lit geyser.

START your day on the forest-clad Mamaku Plateau with Off Road NZ. Go on a 4WD Bush Safari, race 390cc 4-stroke karts or experience the adrenaline pumping Monster 4X4 Thrill Ride.

PRE AND POST TOURING OPTIONS
VISIT Hobbiton™ Movie Set in Matamata where scenes from the Lord of the Rings and The Hobbit were filmed. Take a guided tour to see the famous Hobbit holes before relaxing with a drink at The Green Dragon.

TRAVEL to Tongariro National Park – a world heritage site. Visit volcanic Mt Ruapehu during winter to enjoy skiing and snow sports at Whakapapa and Turoa ski fields. In the summer walk the Tongariro Alpine Crossing, an eight hour 19km walk, named as one of the top ten walks in the world.

MARVEL at glowworms and ancient stalactite and stalagmite formations in the Waitomo Caves in Waikato, north of Rotorua. Walking, abseiling, rock-climbing and underground ‘black water rafting’ tours are available.

TEE OFF at one of several world famous golf courses south of Rotorua, near Taupō - one of the golfing meccas of New Zealand.

LINGER over a sumptuous lunch at a winery restaurant or follow the wine trail to over 35 cellar doors to sample award winning wine in Hawke’s Bay, south-east of Rotorua.

TRY YOUR HAND at fly fishing for brown trout and rainbow trout in unspoilt rivers within a short travelling distance of Rotorua.

For more information on business events in Rotorua visit businessevents.newzealand.com