






How to use – Social Media Tiles

The following document outlines how to use our free social media tiles to promote New Zealand as your conference destination. These tiles have been created for content on newzealand.com – our website specifically designed with all the information and resources a visitor needs when travelling to New Zealand. Each tile below includes the relevant URL for newzealand.com and example caption copy.

Image	Example caption & content link
	<p>New Zealand is the home of adventure tourism. While you're here for ISEC2021 channel your inner adventurer and take the plunge – New Zealand offers more ways than one!</p> <p>https://www.newzealand.com/int/adventure/</p>
	<p>Looking to be dazzled whilst in town for ISEC2021? From azure lakes to turquoise pools – there's plenty of incredible blue attractions to be discovered in New Zealand.</p> <p>https://www.newzealand.com/int/feature/new-zealands-10-blue-wonders/</p>
	<p>There's no chance you'll be going hungry while in New Zealand for ISEC2021. From wine trails to incredible seafood – you can literally eat your way around New Zealand!</p> <p>https://www.newzealand.com/int/feature/new-zealand-must-do-top-10-food-and-wine-experiences/</p>
	<p>Looking for free experiences to enjoy after attending ISEC2021? New Zealand's picturesque landscapes provide plenty of opportunities to explore the country on a budget.</p> <p>https://www.newzealand.com/int/feature/top-10-free-things-to-do-in-new-zealand/</p>
	<p>See the very best of Auckland while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!</p> <p>https://www.newzealand.com/int/feature/discover-experiences-in-auckland/</p>



See the very best of Christchurch while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!

<https://www.newzealand.com/int/feature/top-experiences-in-canterbury-mackenzie-tekapo/>



See the very best of Dunedin while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!

<https://www.newzealand.com/int/feature/top-experiences-in-dunedin/>



See the very best of Hamilton while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!

<https://www.newzealand.com/int/feature/discover-experiences-in-hamilton/>



See the very best of Queenstown while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!

<https://www.newzealand.com/int/feature/top-experiences-in-queenstown/>



See the very best of Rotorua while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!

<https://www.newzealand.com/int/feature/discover-experiences-in-rotorua/>



See the very best of Wellington while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!


<https://www.newzealand.com/int/feature/ten-unmissable-experiences-in-wellington/>

Example posts:

**ISEC
2021**

International Structural Engineering Conference 2021
1450 followers

See the very best of Christchurch while you're here for ISEC2021. Check out these 'Must Do' experiences and make the most of your time in the region!



**MUST DO
CHRISTCHURCH
EXPERIENCES**

Learn more about Must Do experiences in Christchurch
newzealand.com • 1 min read

**ISEC
2021**

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There's no chance you'll be going hungry while in New Zealand for ISEC2021. From wine trails to incredible seafood – you can literally eat your way around New Zealand!



**TOP 10
FOOD & WINE
EXPERIENCES**

View the best foodie experiences in New Zealand
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