

# AUCKLAND

## Tāmaki Makaurau



Auckland City  
Auckland

Encircled by three picturesque harbours, the vibrant and multicultural city of Auckland provides an ideal stage for world-class conferences and incentives. New Zealand's largest city is home to three universities and the base for many world-leading international and New Zealand-owned companies. It's a playground for new ideas and connections.

The city offers outstanding accommodation, fine food and wine, and superb shopping and attractions, plus the nearby natural attractions of beautiful islands, native bush, and black sand beaches.

### ACCESS

More than 95% of all international arrivals to New Zealand land at Auckland Airport, Australasia's second largest airport. Located 20km south of the central city, visitors can travel into the city centre by organised transport, taxi, or shuttle, or catch the regular Airbus. Auckland Airport is served by more than 30 international airlines flying direct from around the world and is a gateway to the country's popular tourist destinations.

### VENUES

Currently under construction and scheduled to open in 2026, the New Zealand International Convention Centre (NZICC) will be the largest purpose-built conference facility in New Zealand. With 33 adaptable meeting spaces and capacity for 4,000 people for one-off events, theatre capacity for 2,850, and a 6,674sqm multipurpose hall, it is located in the heart of the city centre.

Auckland Conventions Venues and Events operates New Zealand's largest portfolio of iconic venues for conferences and social events. Aotea Centre houses a tiered auditorium for 2,139 people and flexible meeting spaces; while the Viaduct Events Centre, located on the waterfront with harbour views, boasts six stunning spaces including banquet space for up to 1,200 guests.

Unique social event spaces include Auckland's Town Hall heritage building, catering for 350 people for dinner; while beautifully renovated cargo shed Shed 10 caters for up to 750 people for cocktails. Auckland War Memorial Museum's The Dome provides 360-degree views over the city and banquet capacity for up to 450 people; or the Wētā Workshop Unleashed film FX experience enables up to 240 guests to dine beside a galactic robot and miniature fantasy world.

Many of the city's larger hotels, including The Cordis and Hilton Auckland, also offer conference facilities.

### ACCOMMODATION

Auckland offers a vast range of accommodation suitable for business, conference, and incentive travel groups of all sizes. There are more than 8,000 hotel rooms available in the central city alone, ranging from five-star international brands to luxury boutique hotels, mid-range hotels and serviced apartments. Motels, bed and breakfasts and backpacker hostels are also available.

### GETTING AROUND

Much of Auckland's inner-city accommodation is located within walking distance of the city's meeting venues, restaurants, bars, attractions, and shopping precincts. Alternatively, a modern transport network includes a city circuit bus service, plus taxi, ride share, train, and e-scooter options. Ferries provide access to a number of the islands of the Hauraki Gulf, including the 35-minute trip to Waiheke Island, renowned for its enticing vineyards and beautiful golden beaches.



Mt Eden



## MEMORABLE INCENTIVE OPTIONS

**ENJOY** a 30-minute ferry ride to Waiheke Island to sample award-winning wine and relax over a delicious vineyard lunch. Visit an olive estate, try clay-bird shooting or archery with Wild Estate, or go ziplining over stunning native forest with EcoZip Adventures.

**EXPLORE** the Viaduct Harbour dining options or go sailing on an America's Cup yacht with Explore NZ. Other options in and around the harbour include boat cruises, bridge climbing, bungee jumping, and jet boating.

**VISIT** the 328-metre-high Sky Tower, New Zealand's tallest man-made structure, for phenomenal views and a glass of champagne. Adventurous visitors can 'SkyWalk' around the tower's 192-metre-high walkway or 'SkyJump' from it.

**EXPERIENCE** outstanding shopping in Auckland, from designer names like Karen Walker, Kate Sylvester, Zambesi, and WORLD, to Polynesian markets, shopping malls and more.

**ENGAGE** with Auckland's unique attractions. Take a behind the scenes look at movie magic with film effects experience Wētā Workshop Unleashed; or an interactive trip through New Zealand's rugby story at the All Blacks Experience.

**CLIMB** one of the 48 dormant volcanic cones around the Auckland region. Walk to the summit of Mt Eden, or catch a ferry to Auckland's youngest volcano, Rangitoto, for spectacular views back to the city.

**IMMERSE** yourself in Auckland's natural playground. Just 40 minutes' drive west of the city centre you'll discover pristine native bush, coastal rainforest, and rugged black sand beaches.

## PRE AND POST TOURING OPTIONS

**CRUISE** or take a flight-seeing tour to Great Barrier Island, in the outer Hauraki Gulf. From tramping through native forest, to star gazing in the international dark sky sanctuary, there are endless ways to explore this stunning paradise.

**JOURNEY** an hour north of Auckland to relax and rejuvenate in Matakana, home to boutique wineries and galleries, the famous farmers' market, golf courses and pristine white sand beaches.

**FOLLOW** the Twin Coast Discovery Highway north to see Northland's golden beaches, ancient kauri forests and spiritual Cape Reinga, where the Tasman Sea and Pacific Ocean meet at the northern tip of New Zealand.

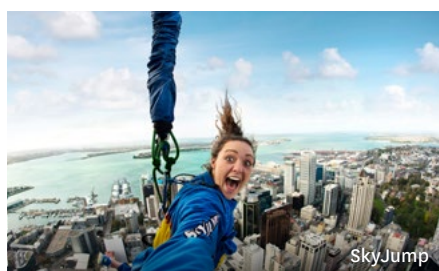
**VISIT** some of New Zealand's most picturesque coastal towns and beaches in the nearby Bay of Islands. While you're there, stop by the Waitangi Treaty Grounds, considered the birthplace of New Zealand as a bicultural nation.

**EMBARK** on a magical journey through Middle-earth. Day tours run from Auckland to Matamata where you can explore the Hobbiton™ Movie Set, visit the Hobbit Holes, and have a drink in the Green Dragon Inn.

**CONNECT** with authentic Māori culture and explore the unique geothermal landscapes of Rotorua, just a short flight or drive south of Auckland. Soak in the therapeutic properties of the geothermal waters. Experience a traditional Māori cultural performance and hāngī meal.



Waitematā Harbour



SkyJump



All Blacks Experience



Wētā Workshop



Auckland Viaduct



Sawmill Brewery, Matakana