

# HAWKE'S BAY

## THE PERFECT LOCATION TO MIX BUSINESS WITH PLEASURE

Hawke's Bay's enviable climate, Art Deco buildings and indulgent selection of award winning wineries make it one of the best places in New Zealand to mix business with pleasure.

The region's largest settlements of Napier and Hastings offer an extensive selection of stylish event venues, while the surrounding countryside is packed full of opportunities to relax and unwind.

Climb on a bike to visit the region's vineyards and wineries or take a vintage car tour through Napier to see some of the most fascinating Art Deco architecture in the world. The city of Hastings lies in the heart of orchard country, just 20km from Napier. Its weekly farmers' market is the perfect place to shop for delicious fresh produce.

## ACCESS

Visitors flying into the region land at Hawke's Bay Airport, approximately 10 minutes' drive from Napier and 20 minutes to Hastings respectively. The trip from the airport to either city can be taken by shuttle, taxi or rental car.

International visitors can arrange connecting flights into Hawke's Bay through New Zealand's major gateway cities of Auckland, Wellington and Christchurch.

Domestic flights to and from many other New Zealand destinations can be booked through national carrier Air New Zealand offering 113 flights per week. Provisions for charter jets and helicopter landings are also available through Skyline Aviation.

## GETTING AROUND

Getting around Napier and Hastings is no problem. Many of the cities' venues are a short walk or coach ride from top hotels.

Transport options in Napier and Hastings include taxis, shuttles and private tour companies. Luxury transport services can be arranged for conference, dinner and airport transfers, or arrive in style by limousine or vintage car.

## ACCOMMODATION

Napier and Hastings offer quality accommodation ideal for business events and conventions. Accommodation

## AT A GLANCE

### Key facts about Hawke's Bay

-  **Population:** 155,000 people
-  **7 km Airport to Napier City**
-  **Venue capacity:** 981 people

### Claim to fame:

- Original 1930's Art Deco architecture with a New Zealand twist
- New Zealand's oldest wine region
- Legendary farmers' markets
- Cape Kidnappers - international golf course and largest accessible mainland gannet colony in the world



ranges from luxury lodges and exclusive country estates to bed and breakfasts and hotels offering accommodation and conference facilities on site.

## VENUES

One of the region's largest venues is the Hawke's Bay Opera House, conveniently located in central Hastings. Built in 1915 in the Spanish Mission architectural style, this grand building has theatre seating for up to 981 people.

The Napier War Memorial Conference Centre is another popular choice for business events. This modern, architecturally designed building is situated on Napier's Marine Parade, offering stunning ocean views across Hawke's Bay. It can cater for up to 350 people for a theatre style event and is located opposite the 4-star Scenic Hotel Te Pania, providing a ready-made accommodation option nearby.

If you're looking for smaller venues with real character, you can't go past the Art Deco Masonic Hotel and the Crown Hotel. Built in Napier's signature Art Deco architectural style, these two venues can each cater for up to 70 people in theatre set-up.

Another small but hugely popular venue is Black Barn Vineyards in Havelock North. This beautiful vineyard offers stylish function and meeting facilities with theatre capacity for up to 40 people. The on-site bistro is the perfect place to relax with a delicious meal and a glass of wine after the day's business is done.



Bike the vines



Art Deco Weekend

## MEMORABLE INCENTIVE OPTIONS

**ENJOY** cycling the Hawke's Bay Trails. Stop along the way to taste some of the region's finest wine at top vineyards. The region grows more than 80 per cent of New Zealand's Merlot, Cabernet Sauvignon and Syrah grapes and is widely tipped as the producer of New Zealand's finest Chardonnay.

**CRUISE** through Napier and the surrounding area in a 1930's vintage car to see the city's renowned Art Deco buildings in style. Tour drivers dressed in stylish Art Deco gear will pick you up from your accommodation for a fascinating journey into the region's past.

**TEMPT** your taste buds and free your inner chef at a culinary cooking school. The region offers several options for groups, including the popular cooking classes. Learn about the local produce with one of the award winning Chefs.

**VISIT** the Cape Kidnappers Gannet Colony - home to more than 20,000 of the amazing seabirds. Tractor and 4WD tours are a great way to see the colony and some of the region's best coastal scenery along the way.

**RIDE** the rapids on a whitewater rafting tour of the Mohaka River Valley. Speed past house size boulders and through narrow shoots on an exhilarating grade 4/5 rafting adventure. View the spectacular rural views with a thrill seeking ride on a quad bike or capture the great outdoors on horseback.

**TEE OFF** at the acclaimed Cape Kidnappers golf course. The championship course is situated atop dramatic cliffs overlooking the Pacific Ocean and has been ranked among the world's top 50 by Golf Magazine.

## PRE AND POST TOURING OPTIONS

**TAKE TO THE SKY** by helicopter in the neighbouring Bay of Plenty region to visit White Island - an active marine volcano. Land on the volcano to explore the crater lake and take in the island's spectacular geothermal activity.

**ROADTRIP** along the Thermal Explorer Highway between Hawke's Bay and Auckland. The 460km journey goes through the centre of the North Island past stunning lakes and rivers, powerful waterfalls, geothermal hotspots and volcanic mountains.

**EXPERIENCE** Maori culture in Eastland, up the coast from the Hawke's Bay. Visit a Maori meeting house, learn the art of flax weaving and enjoy a hangi - a meal cooked under the earth using hot rocks and steam.

**JOURNEY** south to the Wairarapa - another award winning New Zealand wine region. Sample world class Pinot Noir at local vineyards in Martinborough or indulge in a spot of retail therapy at one of the many antique shops and boutiques in Greytown.

**TRAVEL** to Rotorua to see a unique geothermal landscape of natural hot springs, bubbling mud-pools and geothermal vents. Located to the northwest of the Hawke's Bay, Rotorua is also an ideal place to experience Maori culture and exciting adventure and outdoor activities.

**EXPLORE** New Zealand's oldest national park and largest lake in the neighbouring Taupo region. Lake Taupo is a top spot to fish for trout while nearby Tongariro National Park is a cultural and natural world heritage site and offers a great selection of hiking trails.